



BLITZSCHLAG

MARKETING
BROCHURE

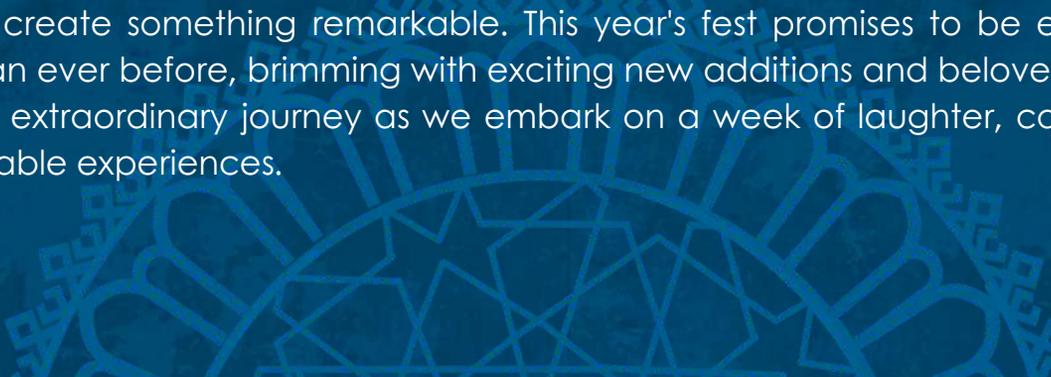
अभियान

padharoloharadidit



ABOUT US

Welcome to BLITZSCHLAG 2024, the largest annual Cultural Festival of Rajasthan and the pearl of the eyes of the Malaviya National Institute of Technology Jaipur that ignites the spirit of the entire MNIT community! A vibrant tapestry of students woven together by a shared love for creativity, competition, and celebration. It is a carnival that is more than just a series of events, a platform for students to unleash their talents, discover hidden potential, and forge lifelong bonds. From exhilarating dance battles of RAMBA SAMBA to thought-provoking debates, from melodious music to artistic masterpieces in the PRONITES, we offer an unparalleled stage for every passion to shine. BLITZSCHLAG is not just about performing, it's about participating, connecting, and creating lasting memories. Whether one's a seasoned performer or a budding talent, a passionate spectator, or a dedicated volunteer, all find their place in our vibrant ecosystem. We are a melting pot of diverse individuals brought together by a common thread, the desire to celebrate life, explore our interests, and create something remarkable. This year's fest promises to be even bigger and better than ever before, brimming with exciting new additions and beloved traditions. Join us on this extraordinary journey as we embark on a week of laughter, camaraderie, and unforgettable experiences.



THEME



STRENGTH

An oasis in the midst of sand and encompassed with eolian sounds shining as bright as gold.



DIVINITY

Painted with divine color of white representing certainty and illumination.



FREEDOM

As unbounded as the sky, it has eternal beauty spread across every horizon of the city.



LOVE

Perfect blend of red's passion and white's purity, pink symbolizing love, nurture and compassion.

#padharomharefest



DIRECTOR'S MESSAGE

Penning down words for the students has always been a moment of immense pleasure. My best wishes to the Creative Arts & Cultural Society for organizing the Annual Cultural Festival of MNIT Jaipur, the BLITZSCHLAG '24. Being a witness of the grand fervor earlier, I hope this time it will top the benchmark set by precedent years. It leaves me spellbound to see the student community of MNIT working with so much passion towards this utmost goal. My steadfast conviction is that engaging themselves in such fun extracurricular activities creates a perfect balance to regulate their creativity. The Institute has always encouraged students to perform in all sorts of Cultural activities which provide them with ample opportunities for skill enhancement, confidence building, and social interaction and expose them to the nation's diversity.

Also this year Blitzschlag will be a lot more significant as it will highlight the splendor, prowess, and cultural importance of its territory. I firmly believe that the events will witness tremendous participation and support from all across the nation. I wish the event and everyone who is working hard for this, all success!!



PROF N.P. PADHY
DIRECTOR, MNIT JAIPUR

DEAN'S MESSAGE

Greetings to all our readers. I extend my heartfelt appreciation to the Creative Arts & Cultural Society, the faculty as well as the determined student body for all the hard work and efforts that have been put in to organize BLITZSCHLAG '24. This fest is a platform that unites students across various disciplines with a collective spirit to showcase the brilliance within our student community. Blitzschlag, MNIT's Annual Cultural Festival is synonymous throughout Rajasthan as a fantastic carnival, due to its unparalleled grandeur. It ignites students' passion for art, culture, and creativity through exposure to diverse cultural expressions and encourages our young minds' zeal for these celebrations. The footfall that we witness, every succeeding year is a testament to how it is leaving an impact on the bright minds across the nation. and is empowering them to showcase their talents. It will surely be a remarkable experience to embrace the beauty of Rajasthan in the form of numerous fun and electrifying events.



PROF MAHESH KUMAR JAT
DEAN STUDENT WELFARE



ASSOCIATE DEAN'S MESSAGE

I hope this message finds you all in high spirits. It gives me immense pleasure to appreciate the student body of Malaviya National Institute of Technology Jaipur for their hard work and efforts that they have been putting in to organize our much-awaited annual cultural Fest, BLITZSCHLAG. The theme of the fest this year, which revolves around the cultural essence of Rajasthan, will surely engage attention among students. As we embark on this exciting journey of cultural exchange and artistic expression, I expect all the nineteen cultural clubs of DSW Creative Arts and Cultural Society to get sweepingly involved in the fest and give their cents for the events. Our students represent a kaleidoscope of backgrounds, talents, and traditions, and the Cultural Fest serves as a platform for us to celebrate and embrace these differences. This fest is a chance to learn, grow, and appreciate the myriad perspectives that make our college community truly special. I look forward to witnessing the beauty of Rajasthan as the magical realm of Blitzschlag unfolds. I wish you all a culturally enriching and joyous cultural bonanza!



DR. PRERNA JAIN
ASSOCIATE DEAN (CULTURAL)

FLAGSHIP EVENTS

BATTLE OF BANDS

TAMASHA

PANACHE

RAMBA SAMBA

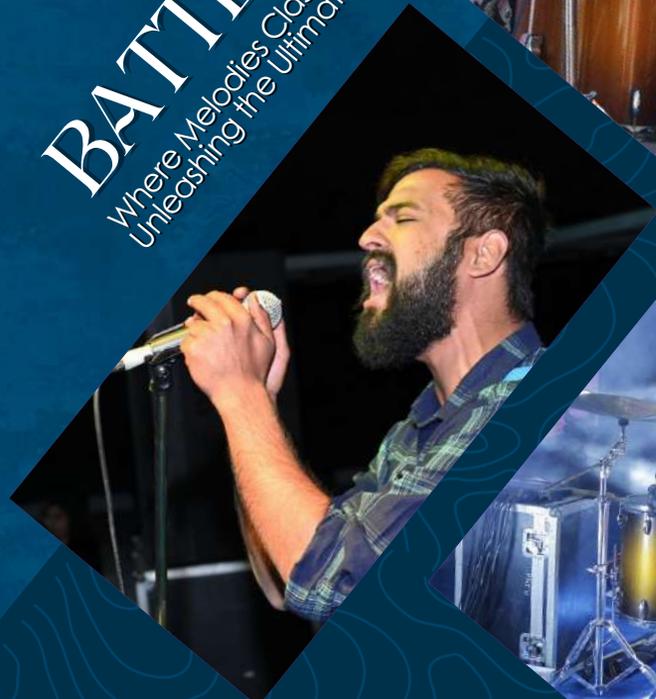
MOMENTS

PRONITES

CELEB QUOTIENT

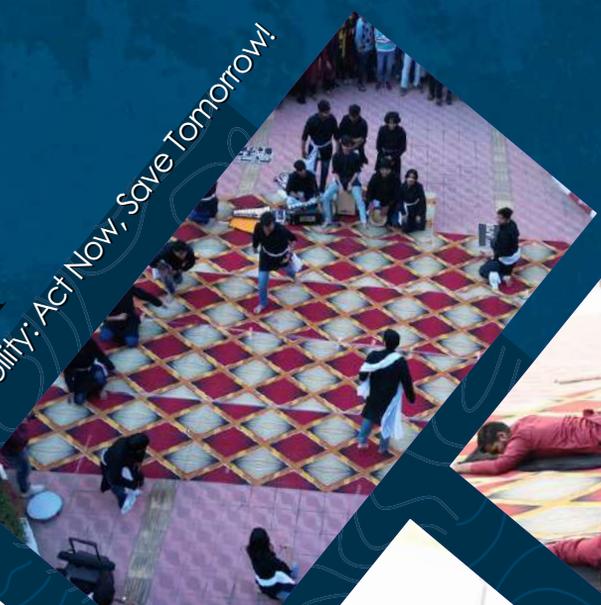
BATTLE OF BANDS

Where Melodies Clash and Rhythms Roar:
Unleashing the Ultimate Sound Showdown!



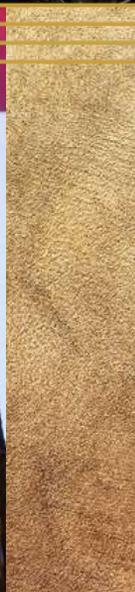
TAMASHA

Earth's Cry, Our Responsibility: Act Now, Save Tomorrow!



PANACHE

Strut, Style, Shine: Unleashing Fashion's Finest at MNIT Fest!





RAMBA SAMBA

Rhythm Rumble: Where Moves Make the Music!

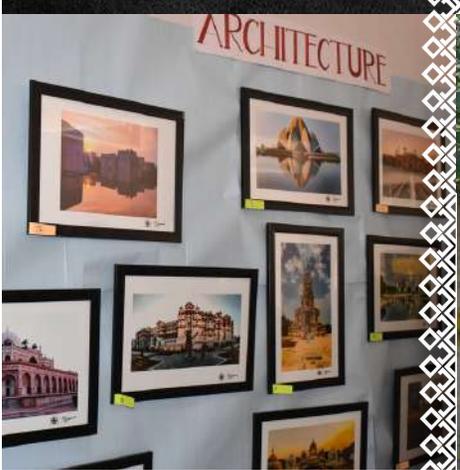


Glimpses from Blitzschlag'2023





MOMENTS





CLUB EVENTS

CELEBRITY SHOW-OFF



YOUTH PARLIAMENT



RANGBHOOMI



HUSTLE AND BUSTLE





GUNGUNATE CHALO



ACTA DIURNA



NRITYANJALI



FACE PAINTING



PRONITES

Illuminate the Night: Where Stars Perform and Memories Ignite!

DJ AEREO- SUNBURN

SHAAN

NALAYAK





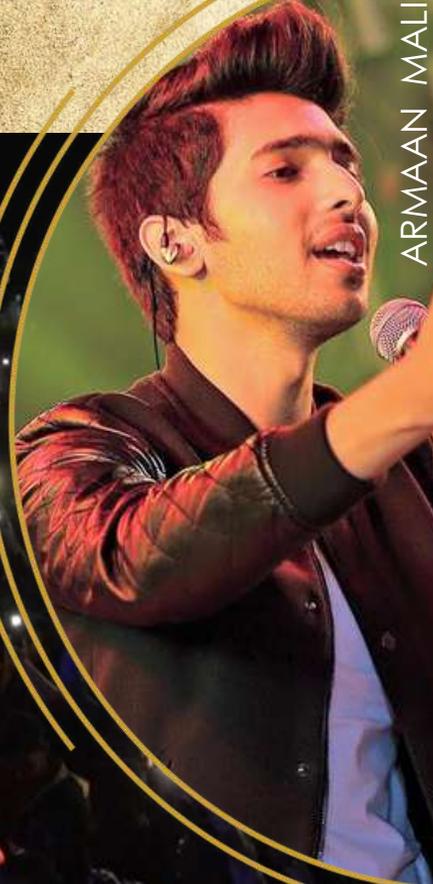
AMI MISHRA



CELEB QUOTIENT



APJ ABDUL KALAM



ARMAAN MALIK



JAVED ALI



KK



SHAH RULE



ANKIT TIWARI



CANDICE REDDING



ZEPHYRTONE



OUR SPONSORS







Attendees from Blitzschlag'2023

IIIT KOTA

IIIT DELHI

MANIT BHOPAL

NIT DELHI

VNIT NAGPUR

NIT SURAT

NIT ROURKELA

NIT RAIPUR

IIT JODHPUR

NIT JALANDHAR

NIT KURUKSHETRA

MNNIT ALLAHBAD

MANIPAL, JAIPUR

GIT JAIPUR

SKIT JAIPUR

BITS, Pilani

DTU, Delhi

GWCA AJMER

RTU KOTA

NSUT DELHI

SMS, Jaipur

LPU PUNJAB

Poornima, JAIPUR

NIMS, Jaipur

AMITY, Jaipur

LNMIT, Jaipur

JECRC, JAIPUR



Arya College, Jaipur

Rajasthan University

PEC University, Punjab

JEET College, Jodhpur

Ramjas College, Delhi

MBM College, Jodhpur

Chandigarh University

ATTENDEES & PARTICIPANTS



Joyrides



WHY US

- ◇ Second largest cultural fest of Rajasthan
 - ◇ Footfall of more than 32000
 - ◇ 4 days 4 pronites
 - ◇ 100+ events
 - ◇ Strong Alumni base
- Participation From different IIT's ,NIT's,IIIT's and Universities

DELIVERABLES BY US

- ◇ Brand logo will be prominently displayed on all official banners, posters, and promotional materials, including the main festival banner during and after the event
- ◇ Brand will receive consistent shoutouts and mentions throughout the festival
- ◇ Logo with link of Organization featured on our Website
- ◇ Global Brand Visibility
- ◇ Stall at a prominent spot in our campus
- ◇ Targeted Marketing with the help of manufacturing giants associated with the institute



CONTACT US



blitzschlag@mnit.ac.in



@blitz__mnit



blitzschlag.co.in



Akshat Mantri : +91 7049744843

Poorvie Choudhary : +91 8824227821

Vidit Awasthi : +91 8318923535

Preetika Arora: +91 6307213369

Akshat Pathak: +91 8812834708



MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY

DSW, Prabha Bhawan, MNIT Jaipur, JLN Marg, Jhalana Gram,
Malaviya Nagar, Jaipur, Rajasthan, 302017