Rajasthan Startup & Innovation Policy 2019

DRAFT

November 2019

Contents

Introduction

Rajasthan has been traditionally known for tourism, mining, arts and crafts. In recent years, the state has also produced tech-driven entrepreneur.

Rajasthan announced its startup policy in 2015. To provide further impetus, the state government in late 2017 launched its flagship initiative iStart Rajasthan (hereunder also referred to as 'iStart'). iStart ecosystem has over 1500 registered startups.

Job creation and contribution to state's economy remains the key drivers as well as objectives for the state government and our startups contribute in this regard.

The state's startups provide an exciting and energetic culture of entrepreneurship. The ecosystem is sector agnostic and entrepreneurs from the state continue to make their mark in India and abroad.
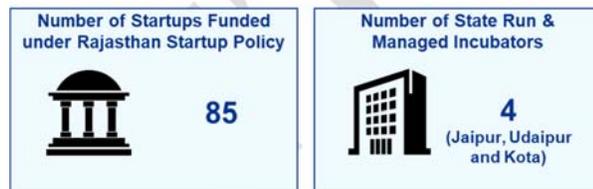
The startups of the state are from a wide array of sectors; however, information technology continues to be the key enabler. Startups from Rajasthan are utilizing niche technologies both in products as well as processes for overall competitive value proposition and compete at the global level.

Number of Registered Startups	Number of Startups QRated
>1600	>550
Number of Startups Funded under Rajasthan Startup Policy	Number of State Run & Managed Incubators
85	4 (Jaipur, Udaipur and Kota)
Number of Startups Incubated by iStart Rajasthan	Number of Full-time On-Site Mentors
117	> 20

Building upon the momentum and to provide a newer, collaborative and expansive ecosystem, the **Rajasthan Startup & Innovation Policy 2019** sets the tone for building the leaders of tomorrow. The Policy also aims to attract Rajasthani talent across the globe. The government intends to create such an ecosystem which attracts entrepreneurs, innovators and even established startups to startup, grow-up and scale-up in the state of Rajasthan. The government has continuously engaged in obtaining necessary feedback from stakeholders. Therefore, a need was felt to introduce a new policy.

Mission Agendas of Rajasthan Startup & Innovation Policy 2019

Institutional Setup

- A professionally managed and executed policy regime
- Creating impact right from the grassroots level
- Technology enabled and feedback driven ecosystem

Incubation

- Expansion of government run and managed iStart Nest incubators
- Public-Private Partnerships to harness infrastructure for fostering innovation and entrepreneurship
- Engaging with national and international institutes at large for expanding the scope providing more opportunities and options

Outreach and Awareness

- Statewide outreach and awareness
- Thrust to build upon corporate and institutional partnerships

Simplified Regulations

- Promoting procurement from startups through initiatives such as Challenge for Change
- Single window based, accessible and action oriented regulatory regime
- Thrust to innovation in niche technologies

Financial Support

- Government as financial partner in the innovation ladder and journey
- Incentivizing innovation, job creation, skill development, private sector funding and economic development
- Encouraging homecoming, fund raising and research and development

Student Entrepreneurship

- Creating a pool of young innovators and entrepreneurs and hand holding them in their journey
- Bridging the gap between startups and institutes for the demand and supply of resources
- Upgrading and utilizing the institutional hard as well as soft infrastructure

iSTART

Creation of 1,00,000 jobs in the state

iStart Rajasthan as **single gateway** for startup and innovation ecosystem

Success and growth through **partnerships** and **collaborations**

1   Objectives of the Policy

The Rajasthan Startup & Innovation Policy 2019 (hereunder referred to as 'the Policy' or 'Policy') includes possible beneficiaries from different strata of the society and aims to promote an ecosystem through collaborative efforts to foster entrepreneurship in the state.

1.1   Period of the Policy

The Policy shall remain in operation for a period of 5 years from the date of its notification or until substituted by another policy, whichever is earlier.

1.2   Scope of the Policy

The policy is sector agnostic in nature and shall provide incentives and exemptions over and above those extended by the Government of India. The policy incentives and initiatives while being exhaustive may be evolved as the program progresses in due course of time.

1.3   The Key Targets

The key targets of the Policy are as under:

- Bring different stakeholders of the ecosystem on-board iStart. iStart to be the one-stop platform for startups and innovation in the state of Rajasthan;
- The district level offices of DoIT&C will be strengthened to work for the purpose of development of the startup ecosystem;
- Operationalize at least 5 sector specific Center of Excellences ('CoE') specifically in the areas of agriculture, energy, artificial intelligence, niche technologies, Internet of Things ('IoT'), healthcare, tribal entrepreneurship, rural entrepreneurship, etc.;
- Run at least 10 accelerator programs;
- Issuance of at least 10 work orders every year under the Challenge for Change program;
- Operationalize government owned and managed 10 incubators/ incubator like organizations in the state;
- Facilitate the growth of 2,000 startups in the state;
- Connecting 75 institutes with iStart;
- Create 1 lakh employment through startups; and
- Facilitate the mobilization of INR 100 crores of angel and venture capital for investment in the state by both managing its own fund as well as partnering with already existing funds.

2   Mission Agenda 1 - Institutional Setup

Every successful startup ecosystem thrives on three key pillars: enabling policy regime, grounding and execution of commitments and initiatives to collaborate and partner for an inviting and an inclusive ecosystem. The Government of Rajasthan through this policy intends to address all these three key pillars. The government has taken due cognizance of the feedback received from various stakeholders from the previous policy and the underlying initiatives are intended to create a simplified, enabling and inviting biome for the startup community at large.

A professionally managed and executed policy regime
Creating impact right from the grassroots level
Technology enabled and feedback driven ecosystem

➢ **Institutionalizing a Section 8 Company as the Nodal Agency for Startups**: The government will notify a professionally managed Section 8 company under the Companies Act 2013 as the nodal agency for startups. The administrative department (nodal department) will be Department of Information Technology & Communication, Government of Rajasthan. The nodal agency, as may be directed by the nodal department, will be responsible for channelizing funding, introducing needed autonomous functioning, undertaking capacity building and training for various stakeholders and for professional execution of the startup program. The broad structure of the proposed Section 8 company have been enclosed hereunder as *Annexure 10.1*.

➢ **A Holistic Mentoring Program**: As mentoring is the foundation for success of not just any startup, but also the ecosystem, the nodal department as part of the existing online portal for startups, will execute an end to end mentoring program which will include online and on-site mentoring for startups. The platform will enable startups of the state to connect with any on-boarded mentor.

➢ **Technology Sharing and Commercialization**: In order to promote startups to develop and refine technologies, a technology sharing platform will be established as part of iStart. Such a platform will enable research and development-oriented startups to list the technologies developed by them and allow other startups to interact, share and even buy such technology.

➢ **Harnessing the Robust Information Technology ('IT') Infrastructure of the state:**
The state government's IT infrastructure will be extended to startups. In a phased
manner, the nodal department will provide free of cost select IT infrastructure to the
eligible startups.

➢ **Robust Grievance Redressal**: iStart will be integrated with Rajasthan Sampark and
a time bound escalation matrix will be notified for ensuring timely resolution of any
grievance raised by any startup.

➢ **iStart Hotline**: A support desk will be established by the nodal department with
personnel tasked to provide on-call support to Rajasthan's startup biome's
stakeholders with necessary handholding and assistance.

➢ **Channelizing Corporate Social Responsibility ('CSR')**: The government will
undertake efforts to channelize funding available with corporates towards
development and promotion of the startup ecosystem in the state.

➢ **iStart District Facilitation Centres (iDFC)**: Utilizing the existing state wide network
of the nodal department, each district level office of the nodal department will also be
an iDFC and will be responsible for fostering startup ecosystem and handholding the
stakeholders right from district level. iDFCs would work on a hub-and-spoke model.

➢ **iStart Mobile Application:** The nodal department will introduce mobile application for
iStart which would include all essential features of iStart's online platform.

➢ **QRate Startup Ranking and Assessment:** The nodal department will implement
comprehensive startup ranking and assessment namely QRate which would include
grading of eligible startups and extending grading based initiatives for the QRated
startups.

➢ **Patent Information Centre ('PIC')**: The nodal department in consultation and
collaboration with Department of Science and Technology, Government of Rajasthan
will connect the startups with Patent Information Centres for providing regional level
services regarding various Intellectual Property ('IP') Rights such as IP protection
assistance, IP awareness and training, IP counselling and advisory services.

3   Mission Agenda 2 - Simplified Regulations

The government is possibly the largest customer for a variety of goods and services. Therefore, for the government should facilitate necessary procurement from innovators and startups.

Promoting procurement from startups through initiatives such as Challenge for Change
Single window based, accessible and action oriented regulatory regime
Thrust to innovation in niche technologies

➢ **Special Provisions for Procurement:** The government has relaxed procurement norms (relaxation with respect to prior turnover, prior experience and submission of earnest money deposit) for startups in Rajasthan Transparency in Public Procurement Act 2012 ('RTPP') for procurement of goods and services up to INR 1 crore. The nodal department will closely work with other state government departments and functionaries to undertake necessary action(s) to include this clause as part of the tendering process and the nodal department will facilitate and train startups to competitively bid for such applicable opportunities.

➢ **Challenge for Change**: Efforts will be made to encourage state government departments to host challenges for startups on this platform. The funding for such challenges will be from the respective state government departments and DoIT&C as nodal department for startups will facilitate the same. The guidelines for Challenge for Change has been enclosed as ***Annexure 10.2***.

➢ **Swiss Challenge Mode of Procurement**: Necessary amendment shall be made to RTPP to reduce the minimum threshold of procurement under Swiss Challenge for procurement from existing INR 50 crore to INR 2 crore for startups.

➢ **Promoting Startups Engaged in Niche Technologies**: The eligible startups engaged in niche technologies such as artificial intelligence, machine learning and internet of things will be assisted by way of:

o The nodal department to coordinate with other state government departments to facilitate sharing of data (as maybe permissible and feasible by respective departments) to the startups on case to case basis for startups to undertake pilot projects.

o The existing infrastructure of state data centres will be utilized to host and secure such data being accessible to the startups.

- o Through partnerships and collaboration, the nodal department will enable access to commonly used software and other services to the

- ➢ **Simplified Exit Provisions:** The nodal department will facilitate the exit process for the startups both in case of shutting down as well as formal graduation from the program. The startups will be provided appropriate guidance and connect with the program.

- ➢ **Self- Certification:** The Government of Rajasthan has introduced several reforms for Micro, Small and Medium Enterprises ('MSMEs') including the eligible startups of the state extending exemption from any approval and inspection requirement by different state government departments under different Acts of Rajasthan for 03 years. The single window for such clearances will be integrated with iStart.

4 Mission Agenda 3 - Incubation

The state government will continue to establish incubators in line with iStart Nest incubators. The nodal department will also invite global and national incubation agencies to set up, manage and/or operate incubators in the state. The objective is to provide plug and play incubation facilities across the state through a three pronged approach: investments by the state government to establish and expand its own network of incubators, to invite private players to partner with government to operationalize incubators and to on-board the state wide infrastructure with various institutes on iStart platform to be available for utilization as incubation facilities or testing labs by the startups.

Expansion of government run and managed iStart Nest incubators
Public-Private Partnerships to harness infrastructure for fostering innovation and entrepreneurship
Engaging with national and international institutes at large for expanding the scope providing more opportunities and options

4.1 State Run Incubators

- **iStart Nest incubators**: At least every divisional headquarters of the state will have iStart Nest incubators with incubation space for at least 30 startups. Such incubators will have full time on-site mentors.

- **Promoting Women Entrepreneurs:** 10% of seats in each of the state run incubator will be prioritized for women startups.

- **Sector Laboratories**: Select iStart Nests will also have dedicated space for certain specific sectors as may be decided by the nodal department.

- **iStart Nest Cloud:** iStart Nest Cloud will be a virtual incubation program to assist startups operating from remote geographical locations. Through the iStart Nest Cloud, startups will be able to reach out to and obtain guidance and handholding support from mentors under iStart, without having to compromise due to geographical constraints.

- **iStart Acceleration Program**: The incubators will also be home to iStart Acceleration Programs which will be sector specific and will be delivered in combination of on-site and online modes. The nodal department will also partner with renowned accelerators to execute iStart Acceleration program.

- **iStart Suite of Services**: The nodal department will also facilitate creation of support infrastructure which would include:

  o Shared hardware and enterprise software; and

  o Shared services like legal, accounting, technology, IPR, investment banking, etc.

4.2   Support to Institutional Incubators

4.2.1 Infrastructure Support

- **Support to Academic Incubators and Accelerators**: The nodal department will provide an operational subsidy up to INR 500 per month per seat occupied to technology, management and research & development focused institutes operating incubators in Rajasthan up to INR 10 lakhs for a period of one year.

- **iStart Connect**: All government supported incubators, including Technology Business Incubation Centers and Atal Tinkering Labs and accelerators will be on-boarded on iStart platform and provisions will be made for private incubators as well to be on-boarded with iStart to connect to larger ecosystem. Through such an initiative the startups and innovators of the state will have access to both hard as well as soft infrastructure available with various institutes across the state.

- **Developing Incubation Facilities on Public-Private Partnerships ('PPP')**: The nodal department shall invite nationally and globally well-known private sector incubators, accelerators, corporates, VCs and angel investors to set up incubation centers and accelerators on PPP basis in the state and will provide necessary support to partners to undertake this initiative.

- **Facilitating Development of Co-working spaces/ research labs**: The nodal department in collaboration with other departments of the state government will identify unutilized state government infrastructure which can be refurbished to incubators, co-working spaces or sector based research labs.

4.2.2 Intellectual Collaboration

- **Partnering with Premier Institutes in the State**: The state government will harness the intellectual as well as infrastructure prowess of central and state government supported and premier institutes in the state. The nodal department will work collaboratively with such institutes in overall improvement and expansion of startup and innovation ecosystem in the state. The illustrative list of prospective partner institutes have been enclosed as ***Annexure 10.3*** of this Policy.

- **iStart Global Startup and Student Exchange Program**: In collaboration with international institutes and partners, the nodal department will organize a startup and student exchange program wherein select incubated startups (including students incubated with institutes) as part of incubation program will undergo trainings at international institutes and students from other institutes will be hosted in Rajasthan for trainings, community learning and interaction with startup community in the state.

- **Incubation Mash-up**: The nodal department will organize incubation mash-up wherein incubatees as well as other stakeholders will be invited to be part of a multi-faceted festival to exchange good practices, gather feedback from the ecosystem and share insights from global startup ecosystem.

- **City Knowledge and Innovation Clusters**: The government will harness the ecosystem connect and development as a result of Rajasthani cities being declared as City Knowledge and Innovation Clusters.

5 Mission Agenda 4 - Financial Support to the Startups

The financial incentives for the startups shall be collateral free, however, each beneficiary shall be administrated and be responsible for certain reporting as may be defined by the nodal department.

> **Government as financial partner in the innovation ladder and journey**
>
> **Incentivizing innovation, job creation, skill development, private sector funding and economic development**
>
> **Encouraging homecoming, fund raising and research and development**

5.1 Direct Financial Incentives

➢ **Ideation Grant**: The state government shall provide a reimbursement based grant of INR 15,000 per month, for a period of one year, for eligible startups at the ideation stage (the illustrative methodology for such a grant/ reimbursement as part of this Policy have been attached as *Annexure 10.4* of this Policy). Woman Entrepreneur / Startup shall be eligible for an additional ideation grant of INR 5,000 per month, for the same time period.

➢ **Seed Funding:** To foster development of innovative startups in the state, eligible startups at the concept stage shall be provided financial assistance in the form equity of up to INR 5 lakhs (the illustrative methodology of equity participation by the nodal department for the purpose of this as well as other financial incentives in this Policy have been attached as *Annexure 10.5 of* this Policy). This seed funding shall be primarily used to assist startups in the prototype stage in product development, testing and trials, test marketing etc.

➢ **Pilot Assistance**: For eligible startups having a minimum viable product which can be soft launched in the market, the Policy envisages up to INR 10 lakhs of equity based financial support.

➢ **RAJIV Fund**: A revolving fund of INR 500 crores – '*Rajasthan Innovation Vision Fund ('RAJIV Fund')* will be established. This will be a professionally managed fund which may have participation/ contribution from other institutional investors as well, to support startups at traction/ scaling stage. The fund will invest in eligible startups in the form of equity. The fund will give impetus to certain sectors of the society such as women, tribal development, rural entrepreneurship and green technology. For each of these areas, at least 10% of the total fund shall be parked for them.

The government may also participate in SEBI approved venture capital funds, up to 25% as limited partner. The draft guidelines for RAJIV Fund have been attached as *Annexure 10.6 of* this Policy.

➢ **Homecoming Support**: Any startup having either a founder/co-founder as a Rajasthani (identified as per government approved documents such as secondary class examination certificate, birth certificate or passport) moves its registered office from anywhere in the country to Rajasthan or opens another registered office in Rajasthan will be eligible for equity based financial support of up to INR 5 lakhs or 5% of their last year's reported and audited annual revenue whichever is lower.

➢ **Innovation Support:** For every patent received from a recognized and notified patent issuance authorities, the startup will be eligible for reimbursement based grant of up to INR 10,000 for each patent with a maximum of 5 patents in a given year.

➢ **Skill Development:** To promote capacity building and skill development, the nodal department will reimburse the actual cost of skill development of employees of eligible startups. This shall be provided at the rate of up to INR 25,000 per skill certification per employee issued by any central government/ Ministry of Human Resource Development/ Ministry of Skill Development and Entrepreneurship or state government recognized and notified institutions only subject to overall ceiling of INR 2 lakh per startup per annum.

➢ **Tax Credits:** The startups will also be eligible for tax credits from the state government in lieu of the State Goods and Services Tax ('SGST'). The eligible startup can avail the aforementioned tax credit benefit for a period of 3 years from the date of registration or until its annual turnover exceeds INR 5 crore, whichever is earlier, to a maximum limit of INR 5 lakhs per annum.

➢ **Employment Generation Grant:** To promote job creation in the state, the Policy envisages provision of a reimbursement based one-time grant (based upon the salary paid to employees) of INR 2 lakhs for eligible startups having more than 50 full-time employees on its payroll for more than a year.

➢ **Product Development**: To promote research and development, the nodal department will extend an equity-based support of up to INR 50 lakhs to startups engaged in innovating a new product.

➢ **iStart Support Central**: The state government will establish a comprehensive ecosystem of business support services for startups. Such services will include legal, accountancy, compliance, due-diligence information technology and branding & marketing. The nodal department will on-board/ notify suitable professionals/institutes to provide consultancy services at pre-defined rates specifically for the startups of Rajasthan. A reimbursement based one-time grant of up to INR 1 lakh will be extended to each eligible startup on procurement of such services.

5.2   Incentivizing External Funding

➢ **Private Investment Incentive ('PII')**: To promote private investments in the startups and to share risk as well as incentivize such investments, the nodal department will match the fund (one-time) raised by a startup from state government recognized private investor/ investor organizations up to a ceiling limit of up to INR 25 lakhs in the form of equity.

➢ **Facilitating Crowd Sourcing**: The nodal department will facilitate crowd-sourcing of products and services of the startups through the existing platforms of Government of Rajasthan. Efforts will be made to integrate iStart with such crowdsourcing platforms.

6 Mission Agenda 5 – Fostering Student Entrepreneurship

The government would endeavor to foster entrepreneurship at the institutional level and following provisions are introduced in the policy to build an enabling ecosystem for budding entrepreneurs and innovators in the state.

Creating a pool of young innovators and entrepreneurs and hand holding them in their journey
Bridging the gap between startups and institutes for the demand and supply of resources
Upgrading and utilizing the institutional hard as well as soft infrastructure

➢ **Innovation Centres:** In consultation and collaboration with the Department of Higher and Technical Education, Government of Rajasthan, entrepreneurship cells in state run institutes will be upgraded to innovation centres and will be connected to an innovation hub (as part of iStart) under the purview of the nodal department. Students who are part of the innovation centers will be nurtured by innovation champions at the institutes to turn ideas into products, get necessary guidance and benefit from the government as well as non-governmental initiatives. Innovation centres will be connected through iStart and will be accessible to startup community, which can also reach out to innovation centres for identifying solutions to their problem statements.

➢ **Capacity Building Workshops**: To disseminate necessary and contemporary information to the ecosystem at large and to obtain on-ground feedback, the nodal department will undertake capacity building training workshops.

➢ **Apprentice Program**: The nodal department will facilitate structured and monitored apprentice program wherein select students will undergo an industrial training with eligible startups.

➢ **iStart Learning Module**: iStart will host necessary knowledge bank with respect to entrepreneurship and innovation as part of iStart Learning Module. Experts will be invited to contribute to the learning module.

➢ **Common Testing Labs**: The Common Testing Labs ('CTL') of the academic institutes which will include Design Studios, Tool Rooms and Fabrication labs will be on-boarded on iStart's online platform and will be accessible to student entrepreneurs as well as eligible startups.

➢ **iStart NxGen Platform**: To support the growth of the startup eco-system, a dedicated iStart NxGen online platform on iStart would be established wherein researchers, students, startups and mentors would be able to interact, exchange ideas and collaborate to develop innovative solutions to specific problems.

➢ **iStart STEM**: To further promote the culture of innovation and research & development, the nodal department may dovetail with central and state government schemes to establish STEM cells/ centers at institutional level in Rajasthan.

➢ **iStart Student Startup Brigade Program**: In consultation and collaboration with the Department of Higher and Technical Education, Government of Rajasthan, the nodal department will encourage more students to come up with innovative solutions and startup ideas, a student entrepreneurship promotion program - the iStart Student Startup Brigade program will be launched across colleges and universities of the state.

7   Mission Agenda 6 - Outreach and Awareness

The government will endeavor to enable larger number of stakeholders to benefit from this policy as well as get connected with the ecosystem.

> **Outreach and awareness in every corner of the state and creating an iStart state wide community**

> **Thrust to build upon corporate and institutional partnerships**

7.1   Ecosystem Connect Initiatives

7.1.1   iStart Ambassador Program

➢ As part of iStart Ambassador Program, the nodal department will identify champion startup(s) in various districts in Rajasthan which will be responsible for building the local startup and innovation ecosystem and connect stakeholders with the hub in Jaipur.

➢ The top champion startups will be rewarded annually up to INR 1 lakh.

7.1.2   Startup & Innovation Festival

➢ International level startup festival comprising of events such as hackathons, ideathons, startup exhibitions, investor pitches, demo days, expert talks, etc.

7.1.3   iStart e-Bazaar

➢ The nodal department will integrate Government of Rajasthan's e-Bazaar with the iStart to have an online payment gateway enabled marketplace for startups and innovators to showcase and host their products and services.

➢ The nodal department will also organize iStart Bazaar which will be an exhibition for eligible startups and innovators to showcase their products and services for public at large.

7.1.4   iStart Spotlight

➢ As part of iStart Spotlight, experts will undertake capacity building activities for startups across various districts of the state. As part of the program, the startups will be provided with training on basic domains including operations, human resources, marketing, promotion, etc. The program will also cover success stories from various districts which will be showcases through various promotional activities by the government.

7.1.5   Online Initiatives

➢ Through iStart and other online mediums of the government, the nodal department will undertake several initiatives to connect the ecosystem. This will include organizing online hackathons, ecosystem connect and interactions, etc.

7.2   Investor Facilitation

7.2.1   iStart Angel Investor Pitch

➢ The nodal department will facilitate angel investor pitching for curated startups. Investors from across the country will be invited to Rajasthan to promote investments in Rajasthani startups.

7.3   Partnerships

7.3.1   Corporate Partnerships

➢ The nodal department will bring on-board experts from various fields to support the ecosystem.

➢ The nodal department will also facilitate business to business partnerships for startups and innovators, which would enable to become service providers/ vendors for partner corporates.

➢ The program will also partner with institutes to undertake professional programs/ certifications for startups and innovators in the state. The nodal department will financially as well as logistically support such programs.

➢ The nodal department will also partner with financial institutions including banks and investors to enable access to preferential services as well as investment opportunities for the eligible startups.

7.3.2   Institutional Partnerships

➢ The nodal department will foster partnerships with institutes to run accelerators and centres of excellences in various subjects.

➢ Institutional partnerships will also bolster startups to recruit from various colleges in the state.

➢ The nodal department will aim to make institutional facilities accessible to ecosystem at large. The nodal department will partner with premier institutes in the state and beyond to enable access to their labs, network and other infrastructure to the startups and innovators of the state.

7.3.3   Promotional Partnerships

➢ The nodal department will partner with various corporates and institutes to promote the program, startups and other stakeholders through possible mediums.

➢ The nodal department in collaboration with renowned publications will release periodic thought leaderships, program startups reports and other reports.

7.3.4   Collaborating with Rajasthan Foundation

➢ To further internationalize the program and engage with Rajasthani global diaspora, iStart will collaborate with Rajasthan Foundation.

➢ The intent will be to have a global reach of the program and connect the startups with larger community and seek feedback, interest, investments, and connections with global Rajasthanis.

7.4   Networking Events

7.4.1   Startup Meet-ups

➢ Through iStart Ambassador program's champions, the nodal department will facilitate meet-ups of startups and other stakeholders. Such informal meet-ups will assist the nodal department in ensuring a connected ecosystem and obtain continuous feedback from the community. To promote this, the nodal department will provide necessary support to the districts to execute this initiative.

7.4.2   Corporate Networking

➢ The nodal department will also facilitate periodic corporate meet-ups wherein select startups will get an opportunity to network with partner corporates while the nodal department obtains expert feedback to develop the program further.

7.4.3   iStart Founders' & Alumni Club

➢ Select entrepreneurs from the program will be encouraged to be a part of a community as the iStart Founders' Club. The members of the club shall support the startup ecosystem by sharing their experience and motivating aspiring entrepreneurs to think outside the box, mentoring startups, providing networking support and by personally funding startups with high potential.

➢ The club will also be a platform for individuals which have moved up from being successful startups, have expanded and/or successfully exited to share their experiences at one common platform.

7.5   iStart Supported Events

7.5.1   Sector Specific Events

➤ The nodal department will endeavor to partner for renowned and important sector specific events across the world. Select startups and innovators will be facilitated to be a part of such events.

➤ The nodal department on case to case basis will bear either cost of the participation of the startups or will sponsor such events in exchange for benefits/ exclusivity for the select startups of the program.

8   Mission Agenda 7 - Policy Implementation & Execution

The backbone of success of this Policy will be simplified policy implementation and execution process. The detailed operational guidelines will be issued with respect to the implementation of this Policy. Periodic stakeholder consultations will be undertaken to assess the performance of the Policy and address concerns, if any.

A completely digitally and time-bound policy implementation program
Inclusion of feedback and periodic review of the program from experts from various strata of ecosystem
Aiming for a grievance free and simplified execution of the Policy

8.1   Eligibility and Processes

8.1.1   Eligibility

➢ The eligibility of this policy will be in line with the definitions as defined in this policy and other relevant sections of the policy

8.1.2   Processes

➢ The implementation process will be notified which will be largely digital through iStart's online platform. The nodal department will endeavor to ensure a completely digitized policy execution and implementation regime.

8.1.3   Processes

➢ The implementation process will be notified which will be largely digital through iStart's online platform. The nodal department will endeavor to ensure a completely digitized policy execution and implementation regime.

8.2   Evaluation Committee

➢ An Evaluation Committee ('EC') would be constituted for evaluation of proposals received under this Policy. The constitution of EC has been attached as ***Annexure 10.7*** of this Policy.

8.3   State Level Implementation Committee

➢ A State Level Implementation Committee ('SLIC') would be constituted for recommendation of budgetary financial assistance and other ancillary activities for the program. The constitution of SLIC has been attached as ***Annexure 10.8*** of this Policy.

8.4   Startup Council

➢ A Startup Council would be constituted to play an advisory role and act as a think-tank for strengthening the startup ecosystem in the state. The constitution of Startup Council has been attached as ***Annexure 10.9*** of this Policy.

9   Definitions

Word	Definition
Accelerator / Acceleration	A fixed tenure program to support early-stage and growing driven startups by way of mentoring, financing and education
Committee or Council	A committee or a council which have been duly approved by the competent authority for the purpose of this Policy
Companies Act	The Companies Act 2013 issued as an Act of the Parliament of India
Crowd Sourcing	Raising of funds from public by hosting the product or a service on a platform
DoIT&C	Department of Information Technology & Communication, Government of Rajasthan
Eligible Startup	A startup which has been registered and approved by the nodal department i.e. DoIT&C
GoR or Government	Government of Rajasthan
Grievance	A formal complaint that has been raised on iStart's online platform
Ideation	A pre-production/ pre-launch stage where the startup has ideated a new product or a service
Incubator	Incubator is a physical or virtual infrastructure which provides a platform to startups for business support through facilities like mentoring, network of investors, training and other common facilities. Eligible Incubators should be registered with the nodal program.
Innovation or Innovative	Introduction of new things, ideas or methods of doing something
Institute(s)	Organizations which have been duly registered and approved as institute by the nodal department/ program
Investors	Investors shall be registered with SEBI/Scheduled Bank/or reputed Institution like IITs, IIMs or DST or DoIT&C approved incubators.
iStart or iStart Rajasthan	The nodal program as well as online platform for implementation of this policy. Both the eligible startups as well as incubators or any other beneficiary of this policy must be enrolled/registered with iStart
Limited Partner	Limitation of the liability to the extent of the investment
Minimum Viable Product	A ready to commercialize product with pilot testing already undertaken
Nodal Department	Administrative department governing this policy i.e. Department of Information Technology & Communication, Government of Rajasthan
Prototype or Concept	A pre-production/ pre-launch stage where the startup has developed a basic product with most key features desired in the final product
Revenue	The operating income of an entity i.e. revenue earned from normal course of business for which the entity has been formed
SEBI	Securities Exchange Board of India

Word	*Definition*
Startup	Any entity defined as a startup by Government of India's regulations and notifications thereof
State run / Government supported/ state supported	Any entity or functionary which has been supported by the government in any form (financial or non-financial)
STEM	Science, Technology, Engineering and Mathematics
Venture Capital/ Venture Capital Fund/ VC(s)	SEBI registered Venture Capital Funds
Woman Entrepreneurship/ Woman Startup/ Woman Entrepreneur	An eligible startup having: a) At least one woman equity holder; or b) At least one woman as a director as per Articles of Association of the eligible startup

10   Annexures

10.1   Operational Guidelines of the Proposed Section 8 Company (Nodal Agency)

➢ **Section 8 Company**

Section 8 Company is a Company that is registered for charitable or not-for-profit purposes and is licensed under Section 8 of the Companies Act, 2013 (the Act), erstwhile known as the Section 25 Company under the Companies Act, 1956, which has the main object; For promoting research, social welfare, religion, charity, commerce, art, science, sports, education, and the protection of the environment or any such other object, provided that the profits, if any, or the other income is applied for promoting only the objects of the company and Also, No dividend is paid to its members.

Section 8 Company when compared to Trust or Society has higher credibility amongst the donors, Government departments, and other stakeholders. Further, the Company can be incorporated without using the word "Limited" or "Private Limited" as the case may be.

➢ **Purpose and leveraging CSR Funds**

Non-profit organizations are always been seen as a special purpose vehicle (SPV) considered to be the driving force in carrying out activities for the betterment of society. This will provide a platform where the government can work towards promoting and nurturing entrepreneurship in the state of Rajasthan therefore helping society in employment generation. The newly formed Section 8 Company will also be able to leverage CSR funds not only from its promoted companies but from outside companies as well subject to terms & conditions as stipulated in the Companies Act.

Section 135 of the Companies Act, 2013 (the Act) mandates that every company with a net worth of Rs. 500 crore or more or turnover of Rs. 1,000 crore or more or net profit of Rs. 5 crore or more during the immediately preceding financial year shall ensure to spend, in every financial year, at least two per cent of the average net profits of the company made during the three immediately preceding financial years, in pursuance of its Corporate Social Responsibility Policy.

The Companies (Corporate Social Responsibility Policy) Rules, 2014 give companies the choice of implementing such activities through:

(a) a company established under section 8 of the Act or a registered trust or a registered society, established by the company, either singly or along with any other company, or

(b) a company established under section 8 of the Act or a registered trust or a registered society, established by the Central Government or State Government or any entity established under an Act of Parliament or a State legislature

With the increasing scenario of more and more companies setting up their own foundations (as a Section 8 Company) to carry out CSR, as it gives them more control over the programmes they choose to undertake. Companies Act also provide to companies falling under ambit of CSR to pool together collaborate or pool resources with other companies to undertake CSR activities, so as the combined resources could be used in better way. By transferring the CSR funds to a foundation, the company will be easily able to meet its mandate and additionally also be able to collect CSR funds from other companies.

Section 8 Companies created for the purpose of leveraging CSR funds are allowed to use its own CSR funds with immediate effect while they can receive CSR funds from outside companies only after attaining 3 years of experience in carrying out CSR activities as per norms.

However contributions to a Section 8 Company will qualify as CSR expenditure as long as the Section 8 Company is created exclusively for undertaking CSR activities covered in Schedule VII of the Act OR where the corpus is created exclusively for a purpose directly relatable to a subject covered in Schedule VII of the Act.

Activities covered under Schedule VII for CSR are given below:

a. Eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation including contribution to the Swach Bharat Kosh set-up by the Central Government for the promotion of sanitation and making available safe drinking water.

b. Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.

c. Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centers and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups.

d. Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water [including contribution to the Clean Ganga Fund set-up by the Central Government for rejuvenation of river Ganga].

e. Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts;

f. Measures for the benefit of armed forces veterans, war widows and their dependents;

g. Training to promote rural sports, nationally recognized sports, Paralympic sports and Olympic sports

h. Contribution to the prime minister's national relief fund or any other fund set up by the central govt. for socio economic development and relief and welfare of the schedule caste, tribes, other backward classes, minorities and women;

i. Contributions or funds provided to technology incubators located within academic institutions which are approved by the Central Govt.

j. Rural development projects

k. Slum area development

l. Disaster management, including relief, rehabilitation and reconstruction activities.

The proposed Section 8 Company may promote above activities and plan to have following broad **objectives** in line with Schedule VII of Companies Act from CSR perspective:

- Contributions or funds provided to Technology Incubators located within academic institutions which are approved by the Central Government / DST (Setting up Incubators, Operation & maintenance of Incubator, Development and maintenance of the Web portal and Mobile App etc.)

- Training & Education of Startups (Mentorship, Skill development, Boot camps, Trainings, Events, Seminars, Workshops, Knowledge exchanges, International exposures)

- Women Empowerment (promoting women entrepreneurship)

- Rural development projects (setting up rural Startups, training and development of rural youth to inspire them to become entrepreneurs)

- Providing financial assistance to Startups working for activities as prescribed in Schedule-VII

10.2   Draft Guidelines for Challenge for Change

The government has given a straight waive off to conditions like prior experience, turnover, etc., for these contracts. "Challenge for Change" is an initiative wherein Start-ups / Individuals will be given an opportunity to partner with the Government of Rajasthan and play an important role in empowering the State in its e-Governance – Good Governance initiatives. The major objective of this initiative is to invite solutions for various citizen-centric services by the government and to recognize the potential of the youth.

A.   **Procedure:**

1. Department of Information Technology & Communication, Government of Rajasthan (DoIT&C), as the Administrative Department for start-ups, shall obtain challenges in writing from other Departments in the State Government every six months.

2. DoIT&C shall scrutinize the challenges thus received, get approvals from the relevant authorities and shall then upload the challenges / problem statements on the Challenge for Change portal (www.change.rajasthan.gov.in).

3. In addition, the start-ups and youth shall have a facility to directly submit their ideas as well, which according to them, shall make Rajasthan a better state utilizing Information Technology.

4. The challenges and ideas shall undergo a first level evaluation by DoIT&C which shall comprise of sorting ideas and responses to challenges as per different sectors.

5. A jury will evaluate the ideas and responses to challenges received. The jury will validate and declare that the proposed solution meets the stated objectives of the problem / challenges as posted on the platform.

6. The jury shall have the following members:

   a. IT / e-Governance Experts

   b. Financial Advisor, Department of IT&C as representative of Finance Department

   c. Department representative(s) – Experts from the departments where challenge has come from / solutions is to be implemented

   d. 1-3 members who are sectorial experts for each sector, on need basis (as special invitees)

7. The finalization and selection criteria shall be:

   a. Each Proposal shall be validated on a tangible scale of 2 points for each criteria, marking the proposals on:

    i.   Alignment with the call – does the proposed solution fulfil the requirements of the challenges / problem statements made open by the Government?

    ii.   Potential impact – the envisaged impact of the proposed solution.

    iii.   Feasibility – is the proposed solution technically viable?

    iv.   Sustainability – has a business model been decided / worked upon?

    v.   Accessibility – How easy is it for the end user / client to consume the product / solution?

    vi.   Novelty / Innovation – What is the novel innovation used by the applicant?

    vii.   Execution capacity – Team strength and capabilities

8.   All the documents comprising of technical proposal shall be opened & downloaded from the Challenge for Change Platform.

9.   The Technical Committee appointed by DoIT&C shall conduct a preliminary scrutiny of the opened technical proposals to assess the prima-facie responsiveness and ensure that the: -

    a. Proposal has all documents required in place.

    b. Proposal is unconditional and the applicant has agreed to the terms and conditions; and

    c. other conditions, as specified in the challenge are fulfilled.

10.   The applicant who is qualified in the evaluation shall be informed in writing about the date, time and place of discussion and financial negotiation.

11.   Code of Integrity for Applicants

    a. No person participating in a challenge under Challenge for Change program shall act in contravention of the code of integrity prescribed by the State Government.

B. **Funding:**

1. The maximum amount for which an order may be placed through Challenge for Change shall be Rupees One Crore only.

2. The direct work order of up to the value of Rs. 1 Crore shall be catalytic to enable the applicant to test, scale-up and provide an implementable solution as per the requirement of the State.

3. The jury will seek final proposal from the shortlisted partner(s), validate and negotiate the cost and project plan including milestones linked to payment. The proposal should also clearly highlight goods and / or services that will be delivered by the selected partner (s) along with all specific details.

4. The final valuation of the work order shall be finalized by the jury, after due discussions and negotiations with the shortlisted partner(s).

5. The payment shall be made as per the payment schedule finalized by the jury. Any payment will be made to the selected partner only after getting approval on a specific milestone by the respective department only (department where challenge was received from / challenge is getting implemented)

6. The copyright/IPR in all drawings, design documents, source code and other materials containing data and information furnished to the Purchaser by the Selected Applicant herein shall remain vested in the DoIT&C, or, if they are furnished to the Purchaser directly or through the Selected Applicant by any third party, including suppliers of materials, the copyright/IPR in such materials shall remain vested in DoIT&C.

7. Under the programme, the DoIT&C will also work with the awardee for the duration of their project and beyond to ensure successful project implementation, provide mentoring, resources available in the State Data Centre for development along with networking support.

8. However, the applicants must note that the solution must not rely on government support only for sustainability.

C. **Execution / Implementation**

1. An agreement will be signed between selected applicant and DoIT&C on stamp paper of prescribed value. All terms & conditions regarding execution of the project will be part of the agreement. The selected partner will regularly update the progress made to the department and DoIT&C and will update the progress ion the portal as well. The solution will be handed over to the nodal officer belonging to the department or DoIT&C as the case may be and nodal officer would be responsible for monitoring and implementation of the project. In case of any dispute arising out of the contract, the same will be settled as per the provisions of Arbitration & Conciliation Act, 1996.

2. Time will be essence of contract. In case of delay in execution of the project, liquidated damages will be recovered as prescribed under prevailing rules.

3. The entire project will be executed with respect of periodic outcomes with proportionate time lines. In case of delay or failure in execution of the project, the Jury / Technical Committee of DoIT&C will take a decision to extend the timeline or withdraw the project, as the case may be.

D.   Eligibility, selection criteria and application process:

1. Who can apply?

   a. The call for solutions is open to anyone from any discipline – from individuals, researchers, faculty in colleges / universities / institutions, start-ups and for-profit and not-for-profit-organizations.

   b. The individuals, researchers, faculty in colleges / universities / institutions should be registered in India.

   c. The call will be open for a period of 45 days from, and inclusive of, the date of 1st being made available in the public domain on www.change.rajasthan.gov.in following which any solutions uploaded shall be summarily and automatically rejected by the system.

2. Application process

   a. Applicants will have to mandatorily register on the programme website, www.change.rajasthan.gov.in and fill an online form. Applicants must also submit a ten-page description of the innovative solution (including diagrams, figures and references) – the working concept, current stage of product (if already developed / under development), proposal for testing and adaptation, project plan, a short term strategy for the award duration and a long term plan.

3. Selection criteria

   a. The criteria for selecting a proposal would be quality based and would further be considered for award of contract.

   DoIT&C, Rajasthan, reserves the right to reject all or any of the proposals without assigning any reason whatsoever.

10.3 Illustrative List of Partner Institutes

The nodal department will endeavor to connect below institutes on iStart platform:

S. No.	Name of the Institute(s)
1	Indian Institute of Technology, Jodhpur
2	All India Institute of Medical Sciences ('AIIMS'), Jodhpur
3	National Law University, Jodhpur
4	Malaviya National Institute of Technology, Jaipur
5	Indian Institute of Management, Udaipur
6	Birla Institute of Technology and Science, Pilani
7	Banasthali Vidyapeeth, Jaipur
8	Rajasthan Technical University
9	Rajasthan University of Health Sciences
10	Sawai Man Singh Medical ('SMS') College, Jaipur
11	Amity University, Jaipur
12	Anand Incubation Center, Jaipur
13	Arch College of Design and Business, Jaipur
14	Arya Institute of Engineering and Technology, Jaipur
15	Bikaner Technical University, Bikaner
16	Biyani Group of Colleges, Jaipur
17	Career Point University, Kota
18	Central University of Rajasthan, Ajmer
19	Centre for Entrepreneurship & Innovation (CEI), Jaipur
20	Ch. Charan Singh National Institute of Agricultural Marketing, Jaipur
21	College of Technology and Engineering ('CTAE'), Udaipur
22	Compucom Institute of Technology & Management, Jaipur
23	CSIR - Central Electronics Engineering Research Institute ('CEERI'), Pilani
24	Dr. Sampurnand Medical College, Jodhpur
25	Dr. Sarvepalli Radhakrishnan Rajasthan Ayurved University, Jodhpur
26	Entrepreneur Incubation Center, Bhagwant University, Ajmer
27	Footwear Design and Development Institute, Jodhpur
28	Geetanjali University, Udaipur

S. No.	Name of the Institute(s)
29	GIT Rural Technology and Business Incubator (RTBI), Jaipur
30	Global College of Technology, Jaipur
31	Govind Guru Tribal University, Banswara
32	ICFAI University, Jaipur
33	IIHMR University, Jaipur
34	Indian Institute of Crafts & Design, Jaipur
35	Institute of Advanced Studies in Education, Sardarshahr
36	Jagannath University, Jaipur
37	Jaipur Engineering College and Research Centre, Jaipur
38	Jaipur National University Institute for Medical Sciences & Research Centre, Jaipur
39	Jaipur National University, Jaipur
40	Janardan Rai Nagar Rajasthan Vidhyapeeth University, Udaipur
41	Jodhpur National University, Jodhpur
42	LNM Institute of Information Technology, Jaipur
43	Maharishi Arvind Institute of Engineering & Technology, Jaipur
44	Mahatma Gandhi University of Medical Sciences & Technology, Jaipur
45	Mahatma Jyoti Rao Phoole University, Jaipur
46	Manipal University, Jaipur
47	Mody University of Science and Technology, Lakshmangarh
48	Mohanlal Sukhadia University, Udaipur
49	Mulana Azad University, Jodhpur
50	NIIT University, Neemrana
51	NIMS University, Jaipur
52	Om Kothari Institute of Management and Research, Kota
53	OPJS University, Churu
54	Pacific University, Udaipur
55	Pandit Deendayal Upadhyaya Shekhawati University, Sikar
56	Poornima University, Jaipur
57	Rabindranath Tagore Medical College, Udaipur
58	Rajasthan University of Veterinary and Animal Sciences, Bikaner

S. No.	Name of the Institute(s)
59	Sangam University, Bhilwara
60	Sardar Patel Medical College, Bikaner
61	Sardar Patel University of Police, Security and Criminal Justice, Jodhpur
62	School of Architecture, Apex Group of Institutes, Jaipur
63	Shankara Institute of Technology, Jaipur
64	Shri Jagdishprasad Jhabrmal Tibrewala University, Churu
65	Singhania University, Jhunjhunu
66	Sir Padampat Singhania University Business Incubator, Udaipur
67	Software Technology Park of India, Jaipur
68	Suresh Gyan Vihar University, Jaipur
69	Swami Keshwanand Institute of Technology, Management & Gramothan, Jaipur
70	Swami Keshwanand Rajasthan Agricultural University, Bikaner
71	T- Start Incubators, Startup Oasis
72	Tantia University, Sri Ganganagar
73	The IIS University, Jaipur
74	University of Technology, Jaipur
75	Vivekananda Global University, Jaipur

10.4   Illustrative Process for Grant/ Reimbursement

➢ The applicant startup must have been approved on iStart's online platform and all applications will only be accepted online through iStart's online platform.

➢ In addition to the initial information obtained as part of registration process on iStart, certain additional details maybe sought as applicable for respective financial incentive such as pitch deck, audited financial statements and self-certifications.

➢ Each application will go through multiple levels of scrutiny and additional information may be sought by the nodal department before putting forward the application before EC/ SLIC.

➢ The EC/ SLIC may seek additional information from the applicant startup and may also call for presentation.

➢ The decision of the EC/ SLIC will be communicated to the applicant startup through iStart's online platform only.

➢ Once application has been approved, the eligible startup would be required to sign an agreement with GoR within stipulated timeline and submit necessary documentation as may be communicated to the startup.

➢ For clearance and disbursement of funds, the startup will be required to timely furnish invoices, utilization certificates and/or declaration from chartered accountant as may be notified by the nodal department.

➢ The amount would only be released to the account registered in the name of the startup whose application has been approved by the EC/ SLIC and not in the name of any other organization, startup or individual.

➢ The detailed process would be duly notified in due course by the nodal department.

10.5   Illustrative Methodology of Equity Participation

The basic conditions for equity participation by Government of Rajasthan in an eligible startup for the purpose of this Policy are as under:

➢ The eligible startup is a Private Limited Company incorporated under Companies Act 2013

➢ It has been registered and approved as a startup on iStart

➢ The aggregate amount of paid up share capital and share premium of startup after issue of shares, if any does not exceed INR 25 crore and it has not invested in any following assets from the raised capital:

  o Building or land appurtenant thereto, being a residential house, other than that used by the eligible startup for the purposes of renting or held by it as stock-in-trade, in the ordinary course of business;

  o Land or building, or both, not being a residential house, other than that occupied by the Startup for its business or used by it for purposes of renting or held by it as stock-in trade, in the ordinary course of business;

  o Loans and advances, other than loans or advances extended in the ordinary course of business by the eligible Startup where the lending of money is substantial part of its business;

  o Capital contribution made to any other entity;

  o Shares and securities;

  o A motor vehicle, aircraft, yacht or any other mode of transport, the actual cost of which exceeds INR 10 lakhs, other than that held by the eligible startup for the purpose of plying, hiring, leasing or as stock-in-trade, in the ordinary course of business;

  o Jewellery other than that held by the Startup as stock-in-trade in the ordinary course of business;

  o Any other asset, whether in the nature of capital asset or otherwise, of the nature specified in sub-clauses (iv) to (ix) of clause (d) of Explanation to section 56(2) (vii) of the Companies Act;

  o The eligible startup shall not invest in any of the assets specified in the sub-clauses as above for the period of seven years from the end of the latest financial year in which shares are issued at premium.

- The Government of Rajasthan will invest in the form of equity:

  - Against a defined formula of **1% per INR 1 lakh** provided the pre-money valuation by this formula does not exceed the value determined in the valuation certificate issued by a Registered Valuer (Registered Valuer will be such qualified person as is permitted and authorized for this purpose as per prevailing laws and covered in section 247 of the Companies Act).

  - The Government will enter into relevant agreements, undertaking, and legal documents as may be required for this purpose. It may also appoint it's nominee Director in the eligible startup.

10.6   Draft Guidelines for RAJIV Fund

Government of Rajasthan will solicit proposals from the established fund operators for receiving a corpus fund from Government of Rajasthan under RAJIV Fund for supporting the eligible startups of the state through venture investments. Government of Rajasthan shall participate in the select Alternate Investment Funds ('AIFs') in the capacity of a limited partner, subject to the terms and conditions specified in the request for proposals, which, inter alia, may include a condition that the funds invested by Government of Rajasthan may not be more than 25% of the total scheme/fund corpus of the fund. The scope of selected fund operators will be to create a corpus fund exclusively eligible startups Rajasthan with the support of SEBI accredited alternate investment funds in India. Such corpus fund will be created as daughter funds within the overall corpus funds of such alternate investment funds.

Apart from providing funds, the selected fund operators will also be entitled to:

o   Access to the iStart's ecosystem;

o   Access to select events organized or supported by iStart;

o   Opportunities for branding and promotion of the fund in select startup events organized by iStart; and

o   Periodic facilitation programs for interacting with eligible startups of iStart.

➢   The illustrative criteria for selection of fund operators may be:

o   The fund should be registered as Category 1 or Category II Alternative Investment Fund under SEBI Alternate Investment Fund Regulations, 2012;

o   The Manager of the fund and the Trustee of the Fund shall be entities registered and domiciled in India;

o   There shall be at least one active AIF Scheme under the fund, whose corpus size shall not be less than INR 30 crores.

o   The AIF shall be continuously compliant with the eligibility criteria stated in Regulation 4 of Alternative Investment Fund Regulations issued by SEBI;

o   The tenure of the AIF Scheme shall not be more than 10 years from the date of Final Closing of the Scheme.

o   The Hurdle rate of the AIF Scheme shall not be less than 10% p.a.

➢   The detailed guidelines for RAJIV Fund shall be notified in due course.

10.7 Constitution of the Evaluation Committee

S. No.	Name	Designation
1.	Director, Technical Education	Chairperson
2.	Technical Director, Information Technology & Communication	Member
3.	Managing Director, Rajasthan Knowledge Corporation Limited	Member
4.	Officer-in-Charge (Startups)	Member - - Secretary
5.	Chief Executive Officer, Startup Oasis	Member
6.	In charge of Incubation Centre MNIT, Jaipur	Member

10.8 Constitution of the State Level Implementation Committee

S. No.	Name	Designation
1.	Principal Secretary, Department of Information Technology & Communication	Chairperson
2.	Principal Secretary, Department of Higher and Technical Education	Vice-Chairperson
3.	Industries Commissioner and Secretary, Corporate Social Responsibility	Member
4.	Special Secretary and Commissioner, Department of Information Technology & Communication	Member
5.	Managing Director, Rajasthan Knowledge Corporation Limited	Member
6.	Technical Director, Department of Information Technology & Communication	Member Secretary
7.	CEO, Rajasthan Venture Capital Fund	Member
Representatives of Educational Institutes and Eminent Experts from the Industry		
8.	Head, Department of Design, Indian Institute of Technology, Delhi	Representative
9.	Director, Indian Institute of Technology, Jodhpur	Representative
10.	Director, All India Institute of Medical Sciences, Jodhpur	Representative
11.	Director, National Law University, Jodhpur	Representative
12.	Director, Sawai Mansingh Medical ('SMS') College, Jaipur	Representative
13.	Director, Rajasthan Technical University	Representative

S. No.	Name	Designation
14.	Director, Rajasthan University of Medical Sciences	Representative
15	Director, Indian Institute of Management, Udaipur	Representative
16	Director, Birla Institute of Technology and Science, Pilani	Representative
17.	Director, Malaviya National Institute of Technology, Jaipur	Representative
18.	Director, LNM Institute of Information Technology, Jaipur	Representative
19.	Director, Manipal University	Representative
20.	Chandan Garg, Chairman & Managing Director, Innovana Thinklabs Limited	Representative
21.	Rajneesh Bhandari, Founder, Neuroequilibrium	Representative
22.	Anurag Jain, Co-Founder, GirnarSoft	Representative
23.	Nilaya Varma, Partner, KPMG in India	Representative
24.	Office-in-Charge – Startups, Department of Information Technology & Communication	Member

10.9   Constitution of the Startup Council

S. No.	Name	Designation
1.	Hon'ble Chief Minister of Rajasthan	Chairperson
2.	Hon'ble Minister of Energy	Member
3.	Hon'ble Minister of Urban Development and Housing	Member
4.	Hon'ble Minister of Industry	Member
5.	Hon'ble Minister of Agriculture	Member
6.	Chief Secretary	Member
7.	Additional Chief Secretary, Department of Finance	Member
8.	Additional Chief Secretary, Department of Industries	Member
9.	Principal Secretary, Department of Information Technology & Communication	Member Secretary
10.	Principal Secretary, Department of Higher and Technical Education	Member
11.	Principal Secretary, Labor, Employment and Skill Entrepreneurship	Member
12.	Chairman, Rajasthan State Industrial Development and Investment Corporation	Member
13.	Industries Commissioner and Secretary, CSR	Member
14.	Special Secretary and Commissioner, Department of Information Technology & Communication	Member
15.	Eminent experts by invitation	Member

Department of Information Technology & Communication
Government of Rajasthan

IT Building, Yojana Bhawan

Jaipur, Rajasthan

Tel: 0141-2921158

Fax: 0141-2222011

Email: startups.doitc@rajasthan.gov.in