



# MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY, JAIPUR

Presents a Seminar  
On

## INTERNATIONAL YEAR OF MILLETS (IYOM) 2023

Date: 24/09/2022

Time: 6:00PM Onwards

Venue: Cisco Webex

Organising club - NSS

### OUR SPEAKER



### Mr. Raj Kumar Jani

Founder and Director of Good Food  
Startup Indigreenz Innovations Ltd.  
Incubated at MIIC, Jaipur

### Points to be covered in the webinar:

- TRENDS CONCERNING GOOD FOOD.
- OPPORTUNITIES IN GOOD FOOD SECTOR
- STORY OF MILLETS.
- HOW IT IS BENEFICIAL FOR CONSUMERS.

Link is in the description

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## Contents

<b>S. No.</b>	<b>Title</b>	<b>Page No.</b>
1.	Introduction	1
2.	Webinar on Good Food and Millets	2-4
3.	Social Media Links	5

## Introduction

Millets have been an integral part of our diet for centuries. Due to their high nutritional value, they are referred to as “nutri-cereals”. In addition to a plethora of health benefits, they are also good for the environment with low water & input requirement. With the aim to create awareness and increase production & consumption of millets, United Nations, at the behest of the Government of India, declared 2023 as the International Year of Millets.

The following activity was planned and conducted for celebrating “International Year of Millets 2023” on 24<sup>th</sup> September, 2022 by the Institute.

<b>S. No.</b>	<b>Activity</b>	<b>Date and Time</b>
1	Webinar on Good Food and Millets under the International Year of Millets 2023	24 <sup>th</sup> September, 2022

## Webinar on Good Food and Millets:

This program was conducted online through Cisco Webex meet platform in which around 51 volunteers participated in the program.

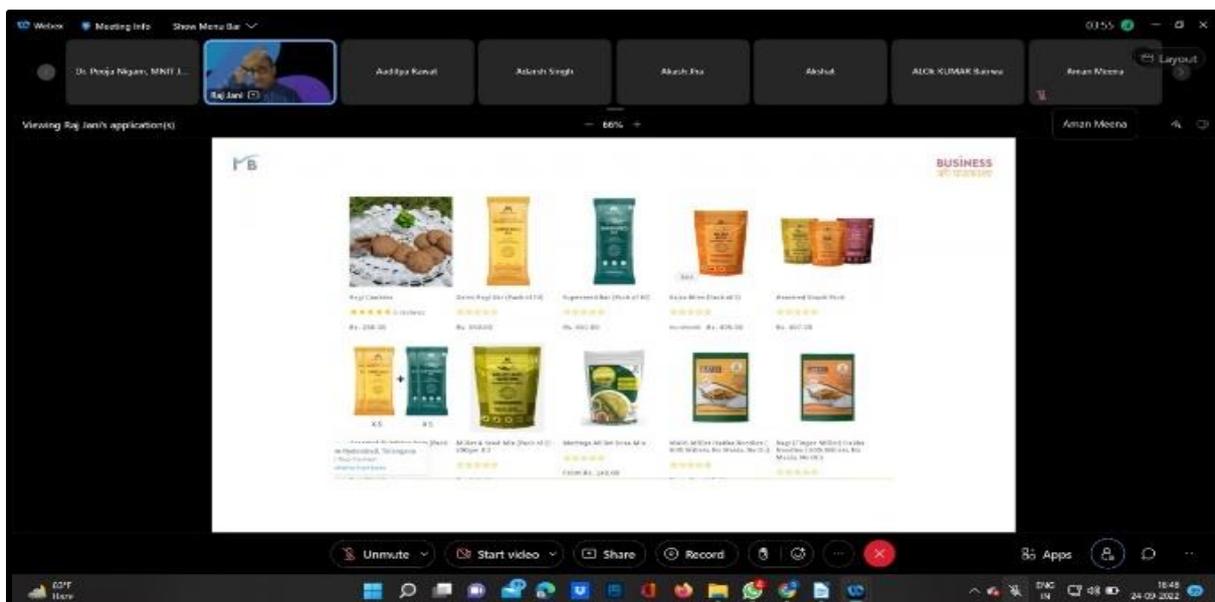
The online meet link was shared through WhatsApp and mail to all the students before commencing of the event. Mr. Raj Kumar Jani (Founder and Director of Good Food Startup- Indigreenz Innovations and Startup Mentor Agri-Food and Social Enterprises).

Following points were covered in the webinar:

- Trends concerning good food
- Opportunities in good food sector
- Story of millets
- How it is beneficial for consumers

Next all the volunteers are graced by the speech of our faculty coordinator of MoE flagship programs Dr Pooja Nigam. Then quiz was conducted on the International Years of Millets.

The program was successfully completed and conducted.



### 4. Reducetarianism

Reducetarianism is the idea that people should reduce their meat intake, and it's a great idea. It is a great way to think about food, an easy way to reduce your carbon footprint and to eat healthier.



### 5. Plant-Based Diet

The plant-based diet is the future of food, and the food industry is starting to catch on. More people are starting to think about the impact of their food on the environment and the benefits of a plant-based diet.

Meeting interface showing a slide titled "Millet ki Quiz". The slide features the MB logo and "BUSINESS की पाठशाला" in the top corners. The main content includes the text "Millet ki Quiz" and several circular images of different millet grains. The meeting controls at the bottom show participants like "Sreerama Shivadasa" and "Raj Jan", along with options for "Unmute", "Start video", "Share", "Participants", and "Chat". The system tray at the bottom indicates the date as 24-23-2022.



## **Social Media Links of MNIT Jaipur**

<https://www.instagram.com/nssmnit/?igshid=YmMyMTA2M2Y%3D>